

PARKLAND

LIFESTYLE™

MAY 2007



A Winning Tradition

Paul Marineau

Chris Berian

Anthony Russo



Chris Berian & Paul Marineau

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CORAL CADILLAC HUMMER & ROTARY GOLF CLASSIC

The Rotary Club of Coral Springs–Parkland and Title Sponsor Coral Cadillac Hummer are making final arrangements for one of Northwest Broward’s premier charity golf events. The 21st Annual Rotary Golf Classic tees off on Monday, May 14th, at the TPC Eagle Trace in Coral Springs with a 9:00 a.m. shotgun start to benefit the children of our community served by Family Central, Inc. and The Sheriff’s Foundation of Broward County.



Golf Committee Members Terry Witcher, Drew Monaghan & Todd Dayton

According to Rotarian and 2007 Tournament Chair Paul Marineau, "This tournament is always the highlight of our year, and we have such a great time putting it on." "This is a fun outing on a really great course, with the proceeds benefiting people right here in our own community. Our wonderful sponsors and benefactors are generous and we're pleased to have Coral Cadillac Hummer returning this year as our main sponsor. The golfers are friends and members of the local business community who come out year after year to support us, and we try to show them a really good time."

Coral Cadillac Hummer has been involved now for five years with the Rotary golf outing. They started out on a smaller scale and have grown into the title sponsor. "Coral Cadillac Hummer has been serving the area for thirty five years now, and we are proud to be a part of the South Florida Community. Our mission is to provide hometown service in a large dynamic market. This is the basis of our slogan "The Dealer Is In". The Rotary Club of Coral Springs-Parkland Golf Tournament has enabled us to support our surrounding community in a way that we believe is meaningful and relative to our business philosophy," said Chris Berain, Owner of Coral Cadillac Hummer. "There are two driving factors that have influenced our decision to participate at this level,"

"First and foremost, is that our dealership's success and business philosophy is based on family principles. I believe we need to continue to invest in the youth of our great country, and a part of this is to ensure every child has the opportunity afforded to them to develop the necessary skills for their future and ours. Second, Coral Cadillac Hummer supports grass-roots programs that reach out in the community. I personally can't

think of a better way to do this than through this golf tournament, which shares the same missions as I do," added Berian.

This year's primary tournament beneficiaries are Family Central, Inc, a comprehensive early childhood education and family support organization serving nearly 2,200 childcare facilities in South Florida and The Sheriff's Foundation of Broward County, through its Fallen Heroes Fund and Berian Education Fund, providing humanitarian assistance to families and loved ones of deputies or fire-rescue officers lost in the line of duty, and ongoing educational support for the children of fallen officers.

Dr. Barbara-Ann Weinstein, CEO of Family Central said, "We are grateful to the Rotary Club for naming our organization as a benefactor of their event. The funds raised will go to assist low income families and children right here in our community. It will fund parent mentoring and provide resources to get the children ready for school. These funds will be matched by the state and federal government making the contribution that much greater," added Weinstein.

This partnership between Family Central and the Rotary Club has been ongoing. "Our relationship started when my neighbor, Tom Pratt, who just happens to be the president of the club, and I had a conversation about our two organizations. Our missions are very similar. They both share their resources with those in need. Rotary does this all around the world," said Weinstein.

Additionally, tournament proceeds help to support the clubs' Scholarship Program and a number of youth organizations, like the Boy Scouts and Challenger Little League, as well as community service projects benefiting senior citizens in the cities of Coral Springs and Parkland. Over the years, this popular event has generated tens of thousands of dollars to

support many worthy charitable and civic causes. This year, the club's goal is to net \$25,000 from the one-day event.

A new major sponsor for this year's event is the law firm of Freedland, Farmer, Russo, Behren & Sheller, P.A. A Parkland resident and partner in the firm, Anthony Russo, learned about the event and decided to become a Gold Sponsor, even though he is a member of another Rotary Club.

Anthony said, "Even though I am a Rotarian in the area where my office is, I am committed to my hometown and to the organizations benefiting from this golf tournament. Both are helping make our community a better place. That's what Rotary is all about and our firm believes in these same ideals."

Anthony resides in Heron Bay with his wife Gina and two children. "Parkland is a great city to live and to raise children. I am honored to be able to give back to my community and the Rotary Club through my firm's sponsorship. Contributing to the benefactors of this event is how I, and Rotary Shares the resources we are blessed with," added Anthony.

Eagle Trace is a private, non-equity golf club. The beautiful Tournament Players Club opened in December 1983 as the first private club in the TPC Network and has hosted nine PGA Tour Events. Golfers of all levels enjoy the beautiful setting and the great time to be had at this golf event, now in its sixth year at Eagle Trace.

Golf packages begin at \$175 per player and include course, beverages, golfer gifts and goody bag, barbeque awards luncheon, and door prizes. On event day, registration tables will open at 7:30 a.m., with opening ceremonies and shotgun start to follow. The four-person scramble will include holes for longest drive, closest to the pin, and hole-in-one competitions. A Chinese auction with valuable prize packages including trips, golf accessories, and more is also part of the 2:00 p.m. luncheon agenda.

Sponsorship opportunities are still available. Local businesses and organizations can purchase advertising space in the Course Guide starting at \$25 for a business card size ad, as well as Tee or Green signs beginning at \$150. For non-golfers who just want to join in the fun, individual luncheon tickets are available for \$35. All who wish to participate and support the Golf Classic are welcome! However, golfer registration and luncheon seating is limited.

Rotary is an international organization of business and professional leaders united worldwide providing humanitarian service, encouraging high ethical standards in all vocations and help build goodwill and peace in the world. Rotary club membership represents a cross-section of a community's business and professional men and women who plan local and international service projects and, in the process, build friendships and enlarge their circle of business and professional acquaintances. Rotary clubs are nonpolitical, nonreligious, and open to all cultures, races, and creeds. Rotary's motto is "Service Above Self", and Rotarians seek to utilize their time, talents, resources, raising funds and volunteering to accomplish service projects both at home and abroad.

The Rotary Club of Coral Springs-Parkland meets for breakfast and fellowship at 7:30 a.m. each Tuesday at the TPC clubhouse at Eagle Trace. Anyone interested in learning more about becoming a member of the Rotary Club of Coral Springs - Parkland can contact Gloria Rossomano at 954-346-0443 or Todd Dayton at 954-369-8667.

The Rotary Club looks forward to its third decade of successful charity golf events, and hopes to see you there on Monday, May 14th. Individual golfer, foursome, and corporate sponsorship packages are available. Donors, sponsors, and avid golfers alike can download information and registration materials from the website. For complete golf tournament sponsor information, or to register golfers, visit www.coral Springs parkland rotary.org, or call Paul Marineau at 954-629-6991, or email pmarineau@myacc.net. For tee sign opportunities, call Drew Monaghan at 786-302-1031. **PL**

Dennis Parker & Al Hoffer

Mary Monaghan & Barbara-Ann Weinstein

Tom Pratt & Anthony Russo

